

National Centre for Financial Education

Financial Literacy week 2026

Terms and Conditions – Slogan Writing Competition

1. This competition is open to Students of the for classes 6 to 10 only for schools under Money Smart School Programme registered during the period between 1st January 2025 to 31st January 2026.
2. The slogans submitted must be original, created by the participant, and must not have been previously published or submitted in any other competition.
3. Submissions must not contain any offensive, inappropriate, misleading, defamatory, or unlawful content.
4. Only one slogan per participant is permitted. Multiple entries from the same participant will result in disqualification.
5. The slogan should be simple, clear, and meaningful, and may be submitted in English or any language listed in the Schedule VIII of the Indian Constitution with English translation. (*Assamese, Bengali, Bodo, Dogri, Gujarati, Hindi, Kannada, Kashmiri, Konkani, Malayalam, Manipuri, Marathi, Maithili, Nepali, Oriya, Punjabi, Sanskrit, Santhali, Sindhi, Tamil, Telugu, Urdu*)
6. The slogan must be grammatically correct, written in short sentences, and should contain 2 to 8 words only on the themes:
 - Financial Frauds and Scams
 - Savings and Spending
 - Cyber security and Hygiene
 - Budgeting
 - Banking
 - Investments
 - Insurance
 - Retirement Planning and
 - Consumer Protection
7. The slogan shall be submitted only through the link provided in the NCFE's website www.ncfe.org.in/flw-2026
8. By submitting a slogan, participants grant the organizers the irrevocable right to use, reproduce, publish, display, modify (if required), and promote the slogan in any media, platform, or promotional material, without any further permission or compensation.
9. All entries will be scrutinized and shortlisted by a Selection Committee based on the best concept, adherence to the prescribed format, and creative imagination.
10. Winners will be awarded Prizes worth Rs. 80,000/- as listed below:
 - 1st Prize worth – Rs. 10,000/-

- 2nd Prize worth – Rs. 9,000/-
- 3rd Prize worth – Rs. 8,000/-
- 4th Prize worth – Rs. 7,000/-
- 5th Prize worth – Rs. 6,000/-
- 20 consolation prizes worth Rs. 2,000/- each.

11. Participants must provide accurate and valid contact details to enable communication in case they are shortlisted or selected as winners. Entries with incomplete, incorrect, or outdated information will not be considered. If Students do not have valid mobile number and email Id, the mobile number and email ID of the MSSP teacher coordinator of the school shall be given.
12. The participant shall abide by all the rules, guidelines, and instructions issued by the NCFE from time to time in connection with the competition.
13. By entering the competition, the participant accepts and agrees to be bound by these Terms and Conditions in their entirety.
14. The candidate should ensure that content submitted must be original and must not violate any provisions of the Indian Copyright Act, 1957 and act other applicable act. Any participant found infringing upon the copyright or intellectual property rights of others shall be disqualified. NCFE shall not be responsible for any copyright violations or intellectual property infringements committed by the participants.
15. All disputes or legal claims arising out of or in connection with this competition shall be subject to the exclusive jurisdiction of courts in Mumbai, Maharashtra only. Any expenses incurred in this regard shall be borne by the concerned parties themselves.

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