

National Centre for Financial Education

Financial Literacy week 2026

Terms and Conditions – Reel Making Competition

1. This competition is open to Indian citizens. Individuals or teams can participate.
2. All content submitted must be original, created by the participant, and free from plagiarism or copyright infringement.
3. Incomplete or non-compliant entries may be disqualified at the discretion of NCFE.
4. The decision of the **Selection Committee** shall be final and binding.
5. **Intellectual Property Rights (IPR):** By submitting an entry, participants hereby grant NCFE full rights, including ownership, to use, reproduce, modify, publish, distribute, and display the content in any format or medium, for educational, promotional, or institutional purposes, etc. No consent, credit, or compensation shall be required for such use. All entries will become the intellectual property of NCFE. Participants agree not to submit the same or substantially similar content to any other competition or platform.
6. **Disqualification:**
 - i. Use of offensive, discriminatory, false, or misleading content will result in immediate disqualification.
 - ii. Only one reel per participant/team is permitted. Multiple entries from the same participant/team will result in disqualification.
 - iii. Any violation of the contest rules or misrepresentation may lead to cancellation of entry and withdrawal of awards, as may be decided or as the case may be.
7. **Amendments and Cancellations:** NCFE reserves the right to modify the contest rules, timeline, evaluation criteria, or cancel the competition without prior notice, if deemed necessary.
8. **General Rules**
 - i. Launch & Opening of Submissions: 9 February 2026
 - ii. Submission Window: 9–28 February 2026
 - iii. Last Date to submit Reel: 28 February 2026 (11:59 PM IST)
 - iv. Duration of the reel: The duration of the reels shall be only between 30 to 60 seconds.
 - v. Specifications: vertical or horizontal.
 - vi. Size : Only upto 100mb
 - vii. The reels should be only on any one of the themes:
 - Financial Frauds and Scams
 - Savings and Spending
 - Cyber security and Hygiene
 - Budgeting
 - Banking
 - Investments
 - Insurance

- Retirement Planning
 - Consumer Protection
 - KYC – Your First Step to Many Safeguards
- viii. Winners will be awarded Prizes worth Rs. 80,000/- as listed below:
- 1st Prize worth – Rs. 10,000/-
 - 2nd Prize worth – Rs. 9,000/-
 - 3rd Prize worth – Rs. 8,000/-
 - 4th Prize worth – Rs. 7,000/-
 - 5th Prize worth – Rs. 6,000/-
 - 20 consolation prizes worth Rs. 2,000/- each.
- ix. Submission: The reel shall be submitted only through the link provided in the NCFE's website www.ncfe.org.in/flw-2026
- x. Language of the reel: English or any language listed in the Schedule VIII of the Indian Constitution with English translation. (*Assamese, Bengali, Bodo, Dogri, Gujarati, Hindi, Kannada, Kashmiri, Konkani, Malayalam, Manipuri, Marathi, Maithili, Nepali, Oriya, Punjabi, Sanskrit, Santhali, Sindhi, Tamil, Telugu, Urdu*)
- xi. Subtitle: All reels should have English subtitles.
- xii. Result Announcement: Through registered email id of the participant and NCFE website.
- xiii. If the content includes facts or data, they must be accurate and verifiable.
- xiv. All submissions must be free from third-party intellectual property violations.
- xv. Participants are expected to maintain ethical standards in creating and presenting content.

9. Eligibility – NCFE Employees

Current employees of NCFE may participate voluntarily, but will not be eligible for prizes or awards. Such entries may still be used by NCFE for educational, training, or promotional purposes, etc., without any financial compensation.

10. Disclaimer

- a. By entering the competition, the participant irrevocably accepts and agrees to be bound by these Terms and Conditions in their entirety.
- b. NCFE shall not be held responsible for any technical issues, submission delays, or loss of data.
- c. The organizers shall not be liable for any claim, damage, or loss incurred by any participant due to participation or non-selection in the competition.
- d. All legal matters, if any, shall be subject to the jurisdiction of the courts in Mumbai, Maharashtra. Any expenses incurred in this regard shall be borne by the concerned parties themselves.

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