



FINANCIAL LITERACY

LIFE INSURANCE



BY:
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Rahul returns from school and greets his grandfather.

Good
Afternoon,
Rahul, How
was your day in
school today?



Good
Afternoon
Dadaji !



Great, but also
very tiring
Dadaji !




While Rahul was in conversation with his Dadaji, Door bell rings.



Let me see, who is at the door?





**Namaste Ram
Uncle! What a
pleasant surprise?**

**Namaste
Rahul !
How are
you doing?**



Uncle I am
doing great.

Yes Uncle,
preparation is
going on well..

Are you
preparing well
foe your Board
exams?

**Namaste Beta. I
am all well. How
about you?**



**Dadaji Ram
Uncle has come.**



**Namaste Uncle.
How are you?**






Yes Dadaji

**Alright, Rahul
please call your
mother.**

**I am also doing
well, I came to take
some signature of
Rani on some
documents**




Ji babuji.



Rani, Ram has come to take signatures on some documents. Please do the needful.



Hello Rani! How is everything?

A woman in a yellow and green saree stands on the left, and a man in a red shirt and blue jeans stands on the right. They are on a red carpet. Two speech bubbles are positioned between them. The top speech bubble is connected to the woman, and the bottom speech bubble is connected to the man.

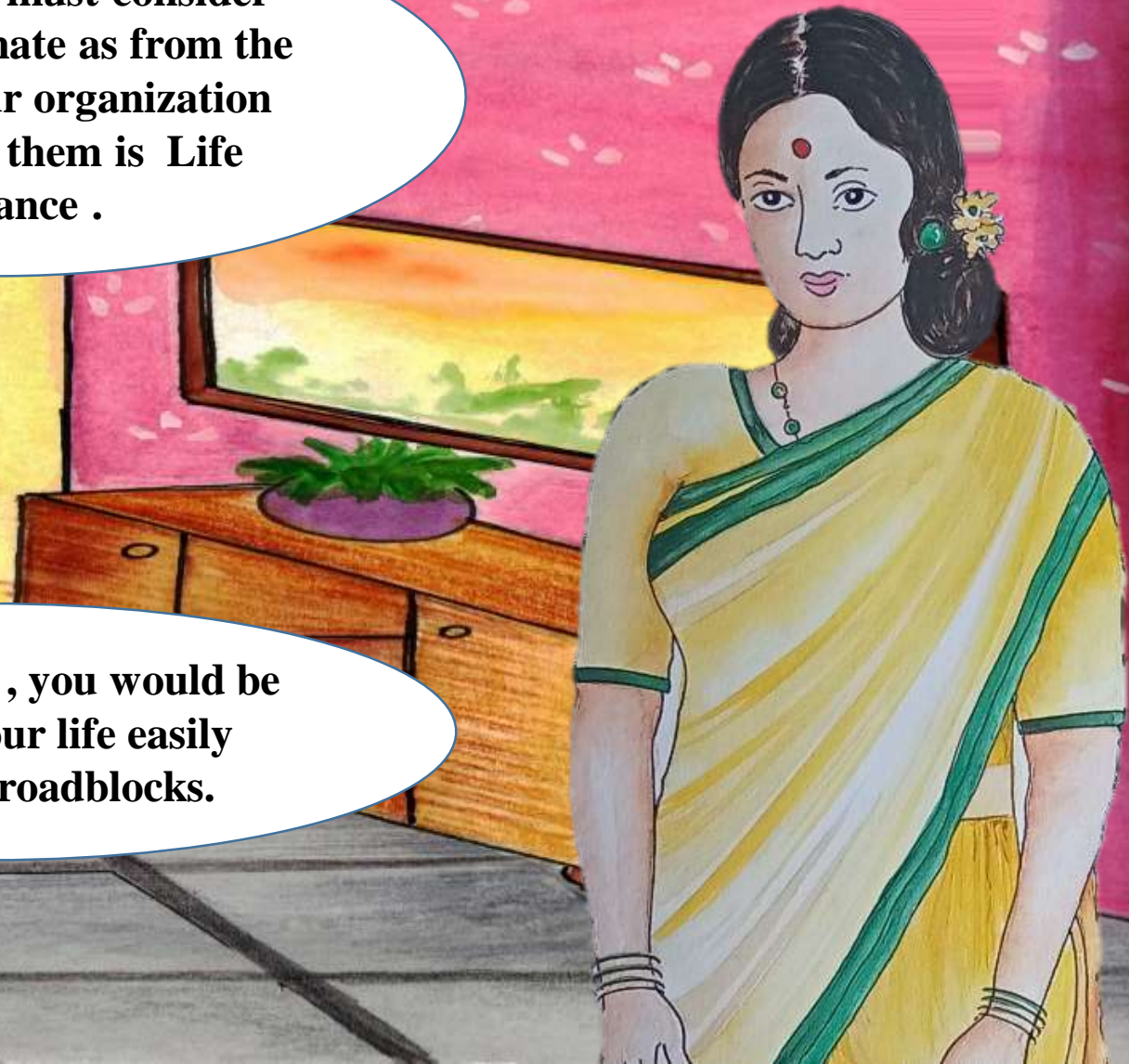
**It's not going well Ram. I
am having a tough time
coping up with my
hardships..**

**I understand how
difficult it is for you
to manage without
your husband.**



However , you must consider ourselves fortunate as from the many perks our organization offers ,one of them is Life Insurance .


With this policy , you would be able to live your life easily without any roadblocks.





**Life Insurance ? Can you
brief me a little more about it.**

Of Course.

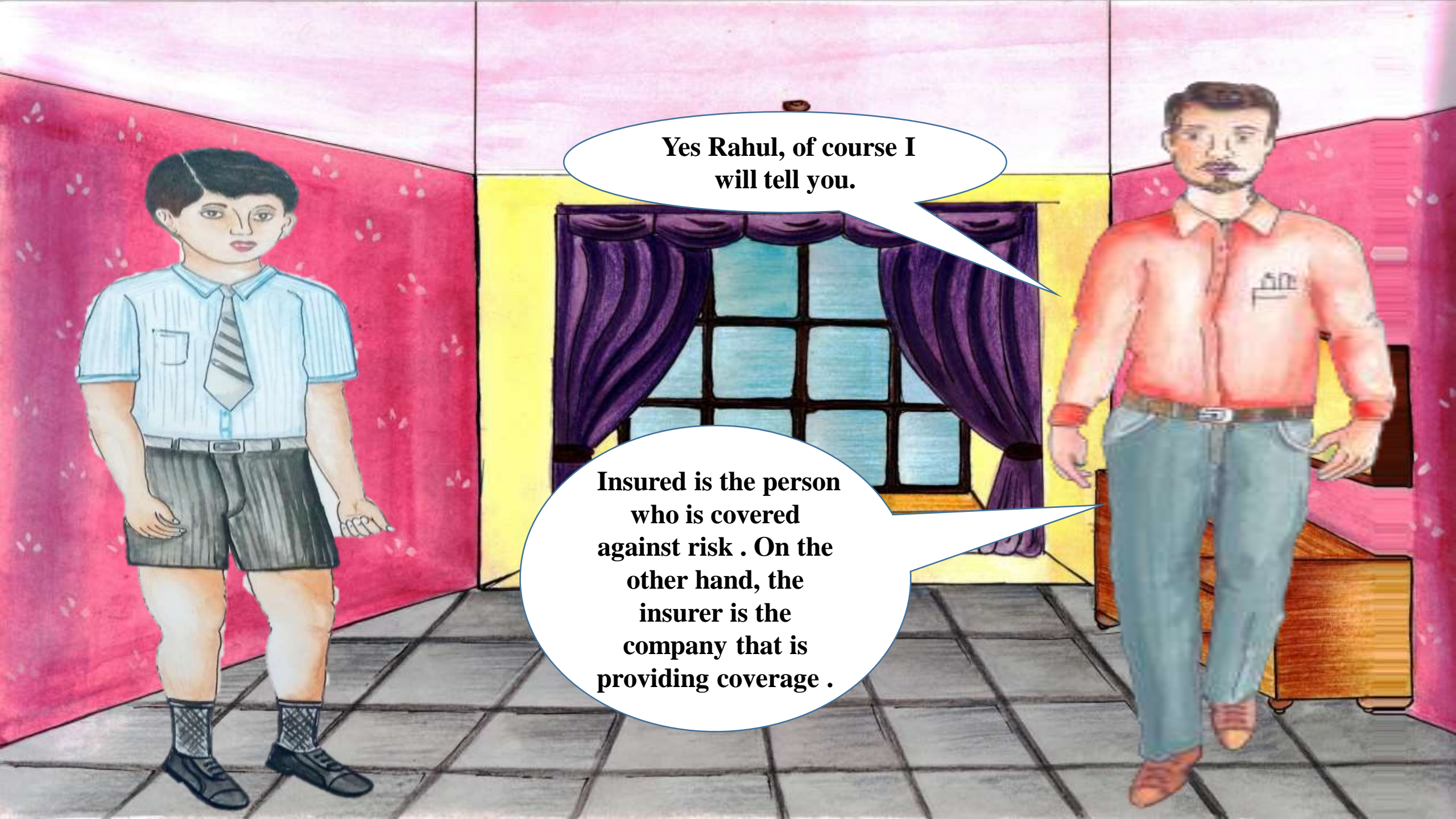
A man with a beard and mustache, wearing a red button-down shirt and blue jeans, stands in a room. The room has pink walls with a floral pattern, a window with purple curtains, and a wooden desk. A speech bubble points to the man.

**It is a contract in which
the insured pay a certain
premium to the
insurance company.**

**Then the insurance
company pays a sum of
money either on the death of
the insured person or after a
set period of time for that
policy.**

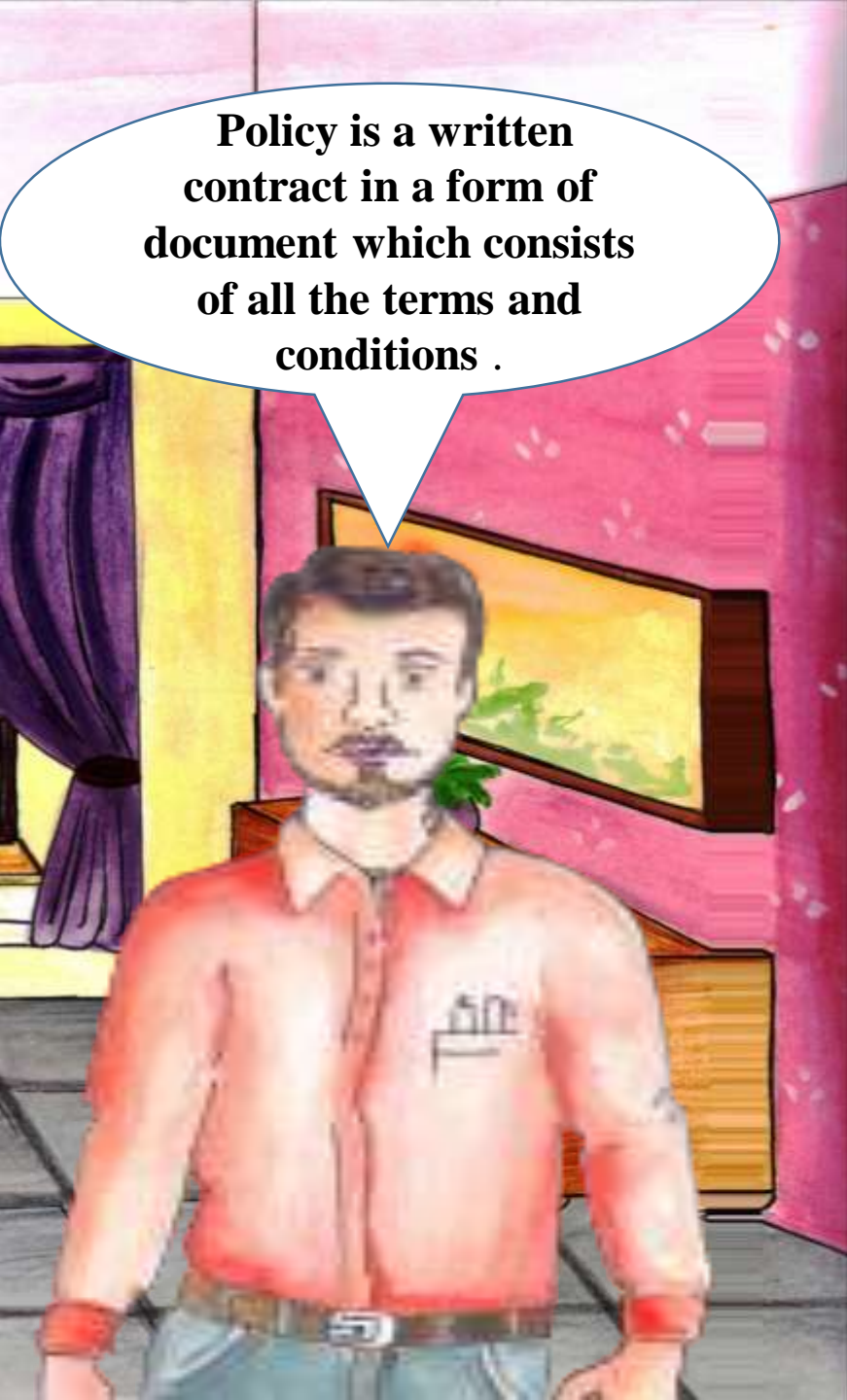
Uncle, But who is an insurer and how this life insurance helps the insurer?



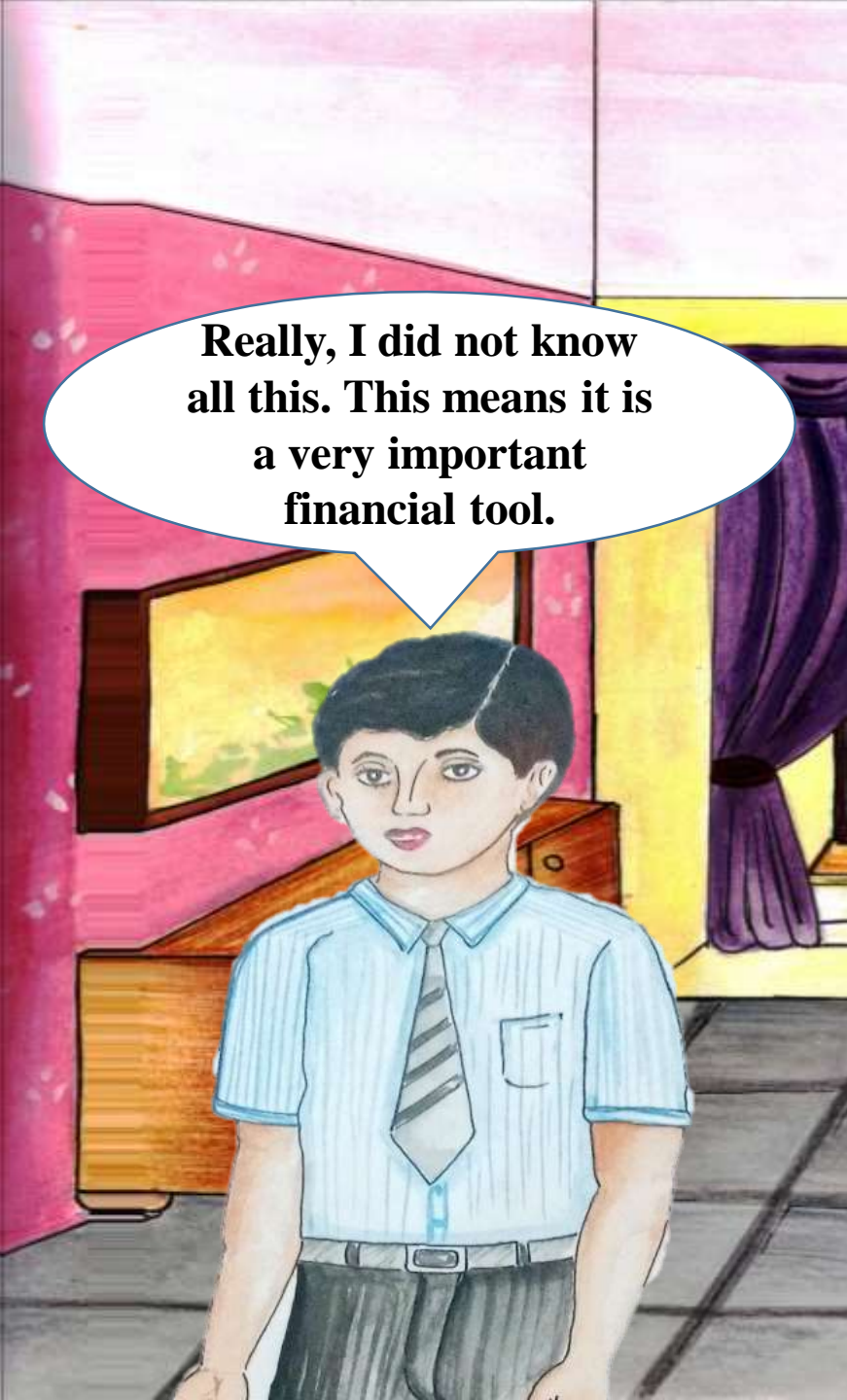


**Yes Rahul, of course I
will tell you.**


**Insured is the person
who is covered
against risk . On the
other hand, the
insurer is the
company that is
providing coverage .**




Policy is a written contract in a form of document which consists of all the terms and conditions .



Really, I did not know all this. This means it is a very important financial tool.




Is it mandatory for all the employees to get the life insurance ?

A man in a red shirt and a woman in a yellow and green saree stand in a room with a window and a painting. The man is on the left, and the woman is on the right. A window with purple curtains is in the background. A painting is on the wall to the right.

**No , it's not mandatory
but an individual must
opt for it because
insurance policy provides
protection to the family
at premature death.**


**Or give adequate
amount at an old age as it
is a tool of protection as
well as investment .**



**Ram I was wondering
that what exactly I
have to pay to buy an
insurance ?**

You have to pay premium

**Premium..... What is
that?**

An illustration of a man and a woman standing in a room. The man is on the left, wearing a red shirt and blue pants. The woman is on the right, wearing a yellow and green saree. The background is a red wall with a yellow vertical stripe and a tiled floor. There are two speech bubbles containing text.

**It is an amount may be
paid one time,
periodically, monthly ,
quarterly, half yearly or
yearly .**

**That means we don't have
to bear burden of paying
lumpsum amount it can be
paid in instalments also .**




I am also curious to know if insurance has variety too ?

Yes , apart from life insurance there are various types of insurance like General Insurance that include Marine Insurance, Fire Insurance and Other Insurance.



**What are all they? I am
a bit confused now.**

**No need to get confused.
I will brief you about all
of them.**

A man with a beard and mustache, wearing a red button-down shirt and blue jeans, stands in a room. Behind him is a window with purple curtains and a pink wall. The floor is made of grey tiles. Two speech bubbles are present: one pointing to the man's chest and another pointing to the window.

Fire insurance is a insurance taken out to cover the cost of damage caused by fire.

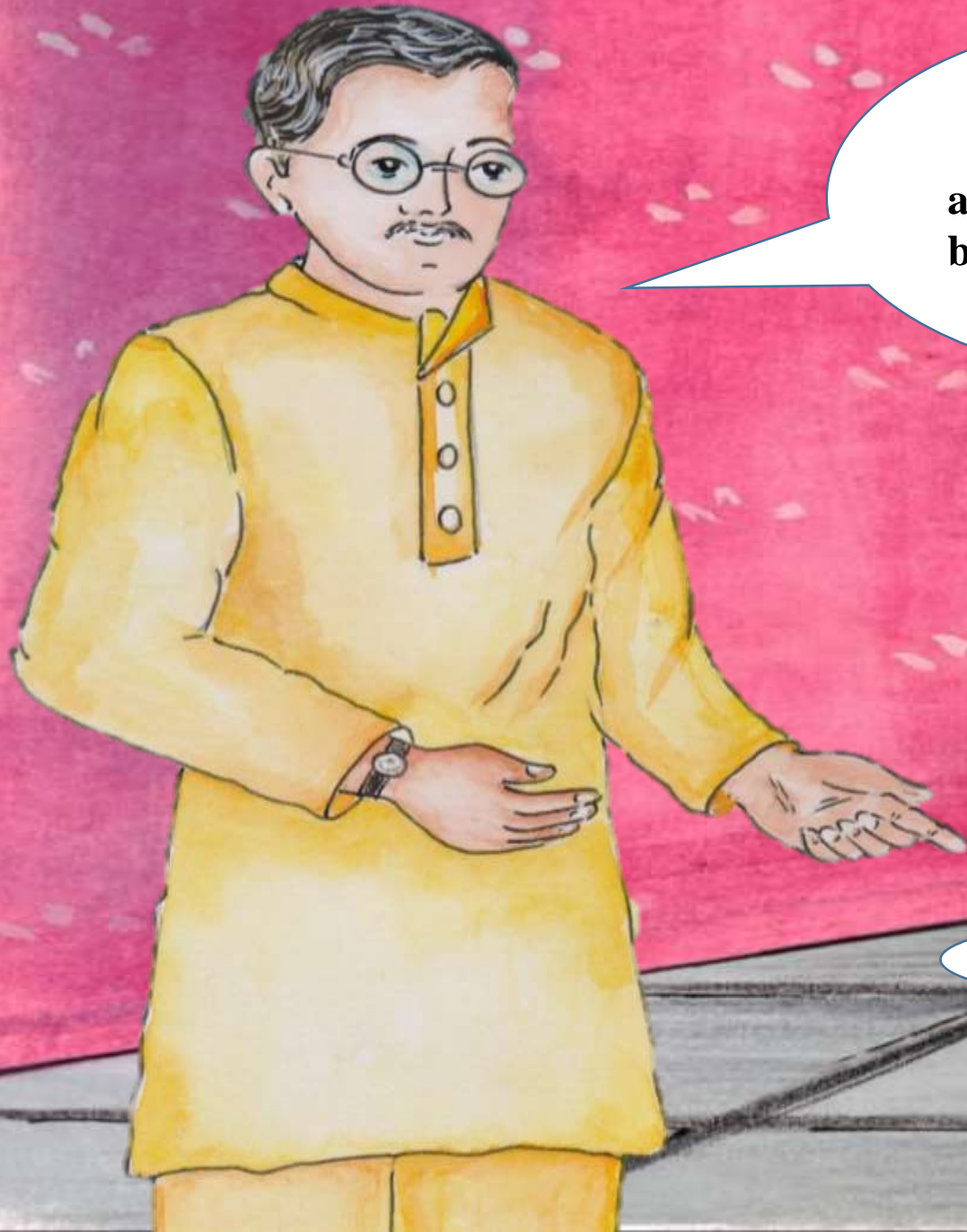
Marine insurance covers the loss or damage of ships, terminals due to mishap like crash, collision or piracy attacks.



**Then what comes under
other insurance?**

**Other insurance covers
cattle insurance, crop
insurance. Health
insurance. Vehicle
insurance and even they
provide sports insurance
also .**

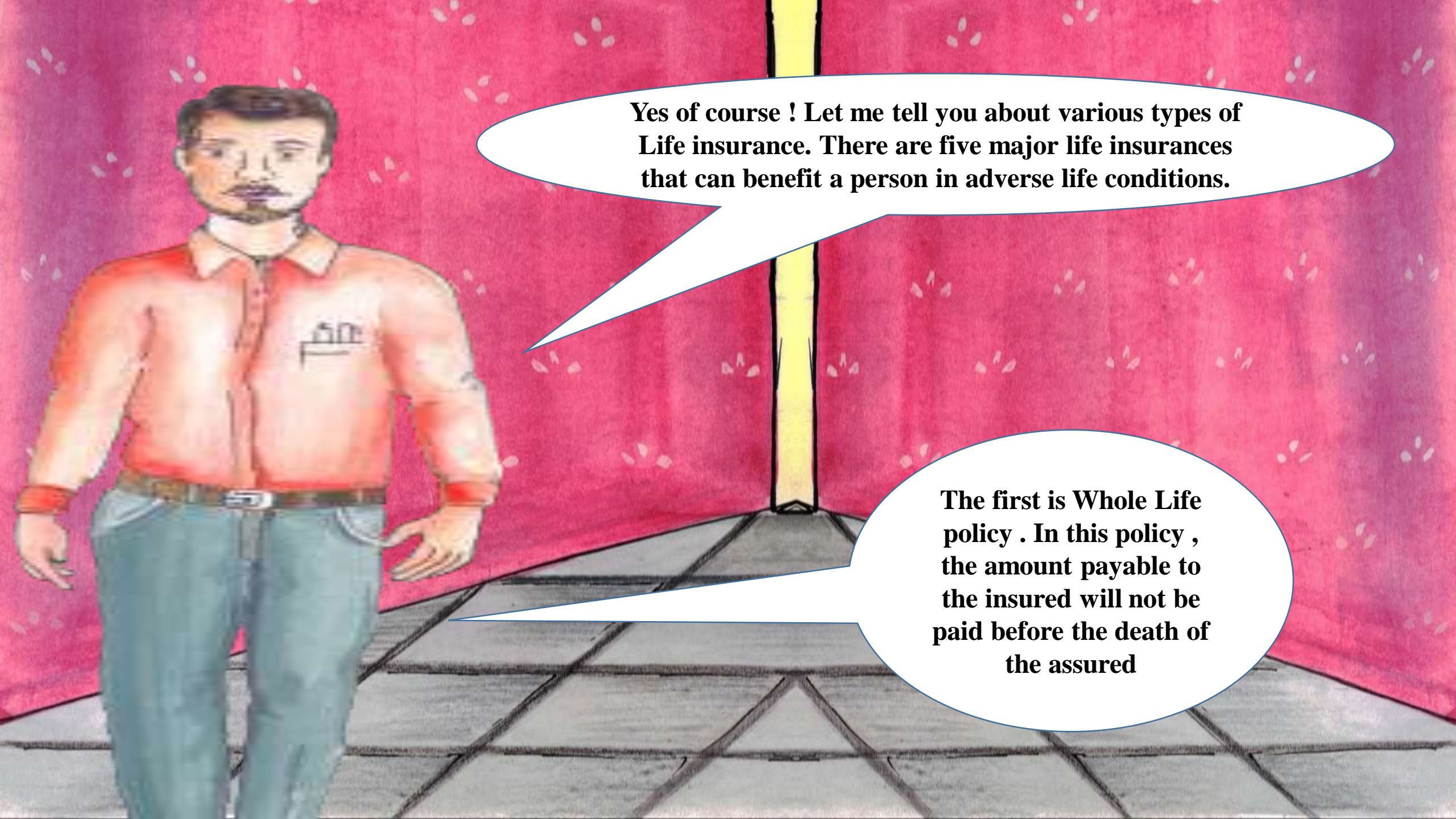




**Rahul, Stop now today
only you want to know
all about insurance. Ram
beta you tell us about life
insurance in detail .**




Okay, Dadaji



Yes of course ! Let me tell you about various types of Life insurance. There are five major life insurances that can benefit a person in adverse life conditions.

The first is Whole Life policy . In this policy , the amount payable to the insured will not be paid before the death of the assured



**What if , we
need the amount
at a certain age
?**


**For that , it's better to
choose the Endowment
Life Assurance policy .
The sum will be paid to
the assured in this policy
after fixed period .**



Are there no policies which give benefits Joint holders like Joint bank accounts ?




Certainly there is uncle, Joint life policy gives you this benefit wherein the premium is paid jointly or by either of one is instalments or lump sum.




What do you think Rani which one should we opt for?

I am quite convinced with all of them . But my only concern is about my son . I have to ensure that my son's education is completed without any financial hiccups.




For that Rani , you can go for Children's Endowment plan . This policy is specially designed . to meet the expenses of your children's education and marriage




**That's great ,
Mom I feel you
must get yourself
insured.**

**Yes Rani , I feel
the same.**



I had lost all my hope and was not sure how am I going to manage everything .



I'm glad I was able to help

But now , after looking at the brilliant policies I am confident that my future is safe.

Thank You Ram, for making us aware about such an important financial tool.

My pleasure Rani, It is my job to get people insured.



**Thank
You**

